



**NANOE™**

*National Association of Nonprofit Organizations & Executives*

# ENTERPRISE PARTNER

2017 CONVENTION & EXPO PROGRAM GUIDE



**DAN PALLOTTA**



**JIMMY LAROSE**



**HONNIE KORNGOLD**



**KATHLEEN ROBINSON**

## IMPORTANT NEWS FOR COMPANIES WHO SELL CAPACITY-BUILDING PRODUCTS & SERVICES TO EXECUTIVES AT NONPROFIT ORGANIZATIONS!

*“People and communities served by nonprofits don’t need low-overhead. They need high-performance charities that work.”*

The Board of Governors of the National Association of Nonprofit Organizations and Executives will convene in Columbia, SC March 7-8, 2017 to unveil a new and growing set of capacity-building “key practices” that ensure *nonprofits financially invest in business infrastructure that expands their important mission*. NANOE’s Board of Governors are veteran executives who know that purchasing products and services is the key to their success. They rely on sound-business practices and understand that increasing “overhead” is the only way charities truly grow.

**2017 BOARD OF GOVERNORS' CONVENTION & EXPO**  
**METROPOLITAN CONVENTION CENTER | COLUMBIA, SC - MAR 7-8, 2017**

### ▶ Where For-Profit Companies are the Guests of Honor

NANOE’s 2017 Board of Governors’ Convention & Expo is the premier national gathering for more than 1,000 decision-makers who come to meet FOR-PROFIT COMPANIES who can grow their nonprofit enterprise. This event is where strong CEOs come together to make decisions about how they’re going to spend monies with strategic vendors *just like you*. NANOE is where they discover new innovations and form partnerships that grow their nonprofit enterprise.

Why are these decision-makers different? NANOE’s Governors are expert capacity-builders and have been credentialed in three areas that equip CEOs, CFOs, COOs & CDOs with progressive practices that drive new growth. NANOE Credentialing Ensures:

- 1) Nonprofits build reciprocal financial relationships with For-Profit businesses
- 2) Executives join the C-Suite and become the CEOs, CFOs & COOs our sector so desperately need.
- 3) Charities increase administrative overhead by purchasing products and services that improve the way they serve a community
- 4) Administrators are empowered to make big decisions (regardless of the Board)
- 5) Charities prioritize capacity-building over program

The bottom line? Real business happens at NANOE. It’s where for-profit companies go to grow!

## WHY NANOE? BECAUSE NANOE EXECUTIVES RUN HIGH-PERFORMING NONPROFITS THAT SPEND MONEY WITH FOR-PROFIT COMPANIES

*“NANOE is the only 501(c)3 organization whose Best Practices require nonprofits to increase spending to expand their cause-related mission.”*

### ▶ COMMUNICATE WITH 100,000 CUSTOMERS

The number of nonprofits in the United States with annual revenues exceeding \$100,000 total 100,000. NANOE’s **108,000 person email communications file** is the largest and most complete in the world.

### ▶ ONLY NATIONWIDE ASSOCIATION FOR CHARITY

NANOE is the only unifying nationwide association for charitable organizations and executives who serve on behalf of all sectors including human welfare, education, healthcare, faith-causes, environment and the arts.

### ▶ PRO-ENTERPRISE BEST PRACTICES

NANOE is the only 501(c)3 membership organization whose Best Practices require nonprofits to increase spending on administrative overhead in order to expand their cause-related mission.

### ▶ CAPACITY-BUILDING TRAINING

NANOE conferences and expos are training events where nonprofit CEOs and board members are taught how to invest their dollars in business infrastructures with for-profit companies.

### ▶ 2-DAYS...1,000 DECISION-MAKERS

Over 12,000 nonprofit executives have already attended NANOE’s regional capacity-building events. Your March 2017 Board of Governors Convention & Expo will be limited to 1,000 participants.

### ▶ NON-COMPETING EXPO HOURS

NANOE Enterprise Partners are provided five exclusive non-competing exhibiting hours. Attendees will be creatively engaged and motivated to spend time in the exposition hall to learn about your important work.

### ▶ 50 EXPO SPONSORSHIP PACKAGES

Product, Marketing & Sales are the three keys to any successful for-profit enterprise. NANOE’s fifty different sponsorship packages have been designed to MARKET your PRODUCT in ways that generate new SALES.

### ▶ YOU’RE THE GUEST OF HONOR

Your for-profit company has the tools charities need to grow their enterprise. That’s why when you join us in Columbia, SC March 2017 you and your entire team will be honored with prominent leadership positions, numerous event recognitions and the time you need to build profit-making relationships.

KEYNOTE ADDRESSES | **DAY 1**

KEYNOTE ADDRESSES | **DAY 2**



**JIMMY LAROSE**  
RE-IMAGINING PHILANTHROPY  
*Charity Needs Your Mind More Than Your Money*  
  
PRESIDENT & CEO, NATIONAL DEVELOPMENT INSTITUTE  
  
▶ **KEYNOTE ADDRESS - DAY ONE - 9:30AM**



**HONNIE KORNGOLD**  
BROKEN FOR GOOD  
*The Way Charity Works in the United States of America*  
  
PRESIDENT & CEO, CINEVANTAGE PRODUCTIONS  
  
▶ **KEYNOTE ADDRESS - DAY TWO - 9:30AM**

Jimmy is the author of *RE-IMAGINING PHILANTHROPY: Charities Need Your Mind More Than Your Money*. Inside Philanthropy writes, “Jimmy LaRose appears to be the much needed, long overdue positive “disruption” that the nonprofit sector so desperately needs.” His message that money is more important than mission (and donors are more important than people or causes) has resonated with policy institute scholars, social activists, doctoral students, business leaders, think tanks, and NGO executives around the globe. He is the founding Chairman of National Development Institute.

Honnie Korngold is CEO of CineVantage Productions in Hollywood California and is the Award-Winning Producer of the new documentary film *Broken for Good: How Charity Works in the United States of America*. Hailed as both provocative and uplifting Broken for Good uses an “emperor has no clothes” approach to confront the “crazy-making” that’s paralyzed the charitable sector for the past fifty years. Relying on humor and vivid story-telling, this film takes viewers on a wild ride into the upside down world of nonprofit management by “challenging the existing order of things.” It challenges volunteers and philanthropists to solve global problems by transforming the nonprofits in whom they invest.



**DAN PALLOTTA**  
CHARITY CASE  
*How the Nonprofit Community Can Stand-Up for Itself and Change the World*  
  
PRESIDENT & CEO, ADVERTISING FOR HUMANITY  
  
▶ **KEYNOTE ADDRESS - DAY ONE - 10:45AM**



**KATHLEEN ROBINSON**  
NONPROFIT ORIGINS & EVOLUTION  
*How the Nonprofit Sector Became a Non-Growth Sector*  
  
CREDENTIALING COORDINATOR, NANO  
  
▶ **KEYNOTE ADDRESS - DAY TWO - 10:45AM**

Dan is the author of *Uncharitable: How Restraints on Nonprofits Undermine Their Potential*, the best-selling title in the history of Tufts University Press. The Stanford Social Innovation Review wrote that it, “deserves to become the nonprofit sector’s new manifesto.” It ignited a national conversation that has been credited with changing the way we think about charity. His iconic TED Talk has been viewed more than 4 million times. His newest book is *Charity Case: How the Nonprofit Community Can Stand Up for Itself and Really Change the World* has been described by Robert F. Kennedy, Jr. as “An Apollo program for American philanthropy and the nonprofit sector”

Kathy is the author of *Origins & Evolution of Nonprofit Function: How the Nonprofit Sector Became a Non-Growth Sector*. Recognized by National Development Institute “as one of the most important charitable thought-leaders of the modern era.” Dr. Robinson, as our Nation’s leading expert in 501(c)3 sector development, has consulted with NGOs in 151 countries and testified numerous times before both the U.S. Congress and the United Nations. Her command of the history and formation of the charitable sector is the basis for NANO’s credentialing program which she coordinates.

## GOVERNORS' WORKGROUPS

*"If you want to go fast, go alone. If you want to go far, go together."*

ENTERPRISE PARTNERS...PLEASE CHOOSE YOUR TOP THREE!

### WORKGROUP DAY 1 | MARCH 7<sup>TH</sup>

- 1 **WG1 SUSTAINABILITY THROUGH RECIPROCITY.....MARCH 7 - 1:00PM**  
Reciprocity is the key to sustainable connections. What changes must occur within nonprofit leadership and administrative practice so that the organization's social, human, and economic capital flourishes through new and expanded relationships?
- 2 **WG2 RE-PURPOSING LEADERSHIP ROLES.....MARCH 7 - 1:00PM**  
How must relationships among the CEO, board, donors and for-profit business partners be re-purposed and re-defined? With whom does true decision-making power reside? What does a board and its member's do and not do?
- 3 **WG3 CHIEF EXECUTIVE OFFICER CENTRICITY.....MARCH 7 - 1:00PM**  
Strong CEOs lead people to build and maintain effective organizational and operational capacity. What changes are required to further empower chief executive officers? What boundaries must be set with board members, staff, donors and the public.
- 4 **WG4 REWRITING STATEMENTS OF MISSION.....MARCH 7 - 3:00PM**  
Mission is re-defined to highlight two primary customer sets: customers related to cause and customers related to building capacity. How are customer's goals reflected in an organizational mission statement?
- 5 **WG5 DONOR-DRIVEN CAPACITY BUILDING.....MARCH 7 - 3:00PM**  
What reciprocal partnerships must be established between donors, foundations and corporations to build a high performing organization. What systems should be put in place that realizes partners' passions related to mission, cause and desired involvements?
- 6 **WG6 PRIORITIZING INCOME OVER PROGRAM.....MARCH 7 - 3:00PM**  
Priority must be given to sustainable revenue generation developed from multiple income streams. What tasks should CEOs undertake to improve cash-flow and organizational health? What programs should be de-funded and re-directed to build capacity?

## PURPOSE & OBJECTIVE:

NANO E's Board of Governors will codify for the public a new set of governing practices that empower nonprofits to build capacity.

Each working group will be led by a best-practice expert who will facilitate the review and reaction by NANO E Governors to the current submission of guidelines in their present form. Governors will contribute to the development of each guideline providing recommendations to refine, improve, and strengthen new policies that improve nonprofit function.

### WORKGROUP DAY 2 | MARCH 8<sup>TH</sup>

- 7 **WG7 VENTURE CAPITAL INVESTMENT.....MARCH 8 - 10:45AM**  
Investment money is raised from financial partners to build the enterprise and is then reported separately. These monies are not derived from taking risks or strategic shifts but is given based on evidence of what already exists and its outcomes. Where will it come from?
- 8 **WG8 INCREASING ADMINISTRATIVE OVERHEAD.....MARCH 8 - 10:45AM**  
Leaders identify and communicate administrative costs as investments needed to grow the organization. How should monies be spent to expand mission? How should these investments be messaged to donors and the public?
- 9 **WG9 SOCIAL ENTERPRISE PARTNERSHIPS.....MARCH 8 - 10:45AM**  
Nonprofit leaders join with those in the social enterprise movement to create unconventional ways to earn income. What type of administrative time should strong CEOs invest in new ideas regarding revenue generation, capital development, and valuation?
- 10 **WG10 EXECUTIVE LEADERSHIP FUNDRAISING.....MARCH 8 - 1:00PM**  
The CEO leads the fundraising process, is knowledgeable about philanthropy, and able to sustain a development program. What fundraising pre-requisites must CEOs possess? How does fundraising re-define CEO workflow?
- 11 **WG11 INNOVATION, RESEARCH & EVALUATION.....MARCH 8 - 1:00PM**  
High performing nonprofits invest in innovation. They evaluate their operations producing data as a basis to test new ideas. What organization-wide exercises could be engaged in to foster creativity? What research measures should be instituted?
- 12 **WG12 NEW GUIDELINES VS. BEST PRACTICES.....MARCH 8 - 1:00PM**  
NANO E's guidelines are meant to be a beginning point for further development, not the last word. However, what "guidelines" may eligible for the designation "Best Practice" and should be considered by Governors for codification?
- 13 **WG13 GUIDELINES TO BE DETERMINED.....MARCH 8 - 1:00PM**  
NANO E's initial set of guidelines are a work in progress and are by no means complete. What new guidelines are yet to be processed by the working group? What important issues remain unaddressed and should be submitted for consideration?

AT-A-GLANCE AGENDA

**DAY 1**  
MARCH 7<sup>TH</sup>

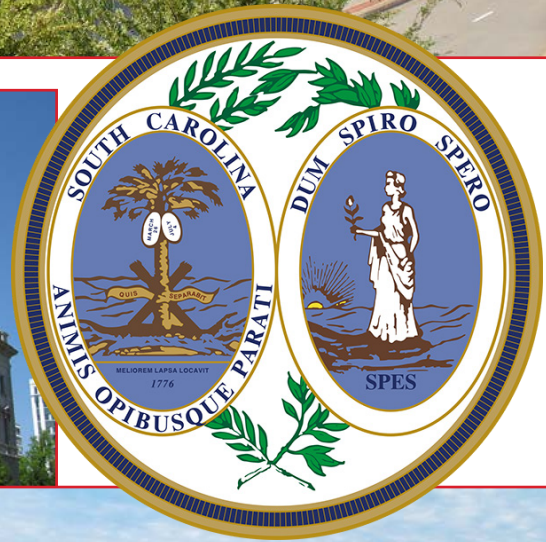
Registration Opens	<b>MAIN HALL</b>	<b>7:30AM</b>
Enterprise Partners Breakfast Reception	<b>EXPOSITION HALL</b>	<b>8:00AM</b>
Convention Convenes	<b>PLENARY HALL</b>	<b>9:00AM</b>
Jimmy LaRose	<b>PLENARY HALL</b>	<b>9:30AM</b>
NETWORKING BREAK	<b>EXPOSITION HALL</b>	<b>10:30AM</b>
Dan Pallotta	<b>PLENARY HALL</b>	<b>10:45AM</b>
Enterprise Partners Lunch Reception	<b>EXPOSITION HALL</b>	<b>12:00PM</b>
Governors' Workgroups	<b>PLENARY HALL</b>	<b>1:00PM</b>
NETWORKING BREAK	<b>EXPOSITION HALL</b>	<b>2:30PM</b>
Governors' Workgroups	<b>PLENARY HALL</b>	<b>3:00PM</b>
Exposition Hall Extravaganza	<b>EXPOSITION HALL</b>	<b>4:30PM</b>
ADJOURN DAY ONE		<b>5:30PM</b>

AT-A-GLANCE AGENDA

**DAY 2**  
MARCH 8<sup>TH</sup>

Registration Re-Opens	<b>MAIN HALL</b>	<b>7:30AM</b>
Enterprise Partners Breakfast Reception	<b>EXPOSITION HALL</b>	<b>8:00AM</b>
Convention Re-Convenes	<b>PLENARY HALL</b>	<b>9:00AM</b>
Honnie Korngold	<b>PLENARY HALL</b>	<b>9:30AM</b>
NETWORKING BREAK	<b>EXPOSITION HALL</b>	<b>10:30AM</b>
Kathleen Robinson	<b>PLENARY HALL</b>	<b>10:45AM</b>
2017 NANO E Awards Luncheon	<b>EXPOSITION HALL</b>	<b>12:00PM</b>
Governors' Workgroups	<b>PLENARY HALL</b>	<b>1:00PM</b>
NETWORKING BREAK	<b>EXPOSITION HALL</b>	<b>2:00PM</b>
2017 Board of Governors' Vote	<b>PLENARY HALL</b>	<b>1:00PM</b>
Exposition Hall After Party	<b>EXPOSITION HALL</b>	<b>3:30PM</b>
ADJOURN DAY TWO		<b>5:30PM</b>

**WELCOME TO SOUTH CAROLINA  
& COLUMBIA'S METROPOLITAN  
CONVENTION CENTER**



Conference events held in New York, Los Angeles or Chicago ARE OUTRAGEOUSLY EXPENSIVE! Columbia South Carolina is a bustling, accessible capital city WE CAN ALL AFFORD TO VISIT! From the downtown scene brimming with exciting shopping, dining and nightlife options, to the many serene outdoor locales, Columbia will serve as a stunning backdrop for NANO's 2017 Convention & Expo.

Want affordability with class? Check out the room rates at the full service Hilton & Hampton Inns only walking distance from the convention center. MAKE SURE YOU ASK FOR THE NANO RATE!

NANO ROOM RATE NEGOTIATED AT HILTON COLUMBIA.....**\$162**

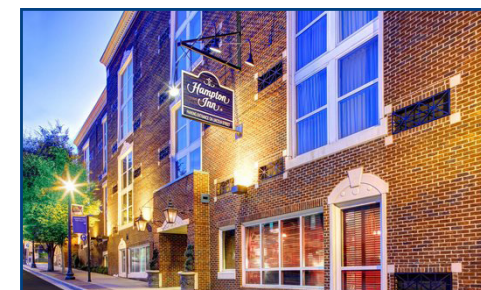


📍 924 Senate Street, Columbia, SC 29201

☎ 803-744-7800

🚶 2-Minute Walk to Convention Center

NANO ROOM RATE NEGOTIATED AT HAMPTON INN.....**\$149**



📍 822 Gervais St, Columbia, SC 29201

☎ 803-231-2000

🚶 3-Minute Walk to Convention Center



NATIONAL ASSOCIATION OF NONPROFIT ORGANIZATIONS & EXECUTIVES  
METROPOLITAN CONVENTION CENTER  
FLOOR PLAN



1101 LINCOLN ST.  
COLUMBIA, SC 29201



## PLENARY SESSIONS & WORKGROUP HALL

SIGNATURE SPONSORS

CONVENTION SPONSOR

EXPO SPONSOR

AWARDS SPONSOR

KEYNOTE SPONSOR

KEYNOTE SPONSOR

KEYNOTE SPONSOR

EXHIBITION HALL

EVENT REGISTRATION

## CONVENTION SPONSOR | \$35,000 ONE AVAILABLE

- ▶ Naming Rights to Capacity Building Conference & Expo
- ▶ Full Day Consult w/ NANOE team at your offices, to ensure you maximize your investment
- ▶ Sponsorship of Opening General Session, including introduction by the NANOE President and your onstage address to attendees
- ▶ Email Broadcast Announcement to NANOE's 108,000 Email Communications File
- ▶ Five custom email broadcasts to NANOE's 108,000 Email Communications File
- ▶ Brand/Logo Highlight at NANOE's Welcome Kiosk at Columbia International Airport
- ▶ Brand/Logo Highlight in all NANOE Email Communications
- ▶ Brand/Logo Highlight on NANOE Home Page (above the fold)
- ▶ Brand/Logo Highlight on premium keepsake, commemorating your company, given to each attendee
- ▶ Brand/Logo Highlight on Conference Event Pad & Conference Event Pen
- ▶ Brand/Logo Highlight on Program Cover (print & digital)
- ▶ Full Page Back Cover Ad on NANOE's New Guidelines for Tomorrow's Nonprofit (print & digital)
- ▶ Full Page Back Cover Ad on Event Program (print & digital)
- ▶ Article/Review in Best Practice Magazine (print & digital)
- ▶ Full Page Ad in Best Practice Magazine (print & digital)
- ▶ Brand/Logo Highlight at NANOE's Welcome Kiosk at Columbia International Airport
- ▶ Brand/Logo Highlight on NANOE Event Stage (entire event)
- ▶ Brand/Logo Highlight at NANOE Registration
- ▶ Brand/Logo on Front of NANOE Conference Bag
- ▶ Brand/Logo on Front of Personalized Name Badges
- ▶ Promotional item placement on all event seating (class style)
- ▶ Honor Seating on NANOE Event Stage (entire event)
- ▶ Membership Address at Event Opening
- ▶ Three Premier Exhibitor Sections in NANOE Expo
- ▶ Five exclusive non-competing exhibiting hours in NANOE Expo
- ▶ Expo Prize Drawing Highlight
- ▶ Unlimited Capacity Building Credentials Packs
- ▶ Unlimited All-Access Conference Passes
- ▶ Right of first refusal for 2018 event
- ▶ Assigned Staff Member (pre-event plus 2-day event)
- ▶ Five Year NANOE Enterprise Partner Membership
- ▶ Advance Access to Participants Roster (includes email addresses)

## WORKGROUP SPONSOR | \$30,000 ~~TO~~ AVAILABLE

- ▶ GOVERNOR'S WORKGROUPS    DAY ONE    MARCH 8
- ▶ GOVERNOR'S WORKGROUPS    DAY TWO    MARCH 7

**SOLD**

- ▶ Naming Rights to Governor Workgroups (one day)
- ▶ Full Day Consult w/ NANO team at your offices to ensure you maximize your investment
- ▶ Introduction of your enterprise by the NANO President, plus your onstage address to attendees during opening session.
- ▶ Press Announcement & Email Broadcast to 108,000 NANO Subscribers
- ▶ Three Additional Email Broadcasts to 108,000 NANO Subscribers
- ▶ Pre-Access to Event & Membership Roster
- ▶ Brand/Logo Highlight at NANO's Welcome Kiosk at Columbia International Airport
- ▶ Brand/Logo Highlight in all NANO Email Communications
- ▶ Brand/Logo Highlight on NANO Home Page
- ▶ Brand/Logo Highlight on NANO Expo Page
- ▶ Full Page Back Cover Ad on NANO's New Guidelines for Tomorrow's Nonprofit (print & digital)
- ▶ Brand/Logo Highlight on Event Program Cover (print & digital)
- ▶ Full Page Inside Front Cover Ad in Event Program (print & digital)
- ▶ Brand/Logo Highlight at NANO Registration
- ▶ Brand/Logo on Front of NANO Conference Bag
- ▶ Honor Seating on NANO Event Stage (entire event)
- ▶ Two Premier Exhibitor Stations in NANO Expo
- ▶ Five exclusive non-competing exhibiting hours in NANO Expo
- ▶ Expo Prize Drawing Highlight
- ▶ Unlimited Capacity Building Credentials Packs
- ▶ Unlimited All-Access Conference Passes
- ▶ Right of first refusal for 2018 event
- ▶ Five Year NANO Enterprise Partner Membership
- ▶ Advance Access to Participants Roster (includes email addresses)

## OFFICIAL SPONSOR | \$25,000 ~~TO~~ AVAILABLE

### THE OFFICIAL AIRLINE OF...

...NATIONAL ASSOCIATION OF NONPROFIT ORGANIZATIONS & EXECUTIVES

BANK  
LAW FIRM  
MAGAZINE

CREDIT CARD  
OFFICE SUPPLIER  
ACCOUNTING FIRM

TECH PLATFORM  
DONOR SOFTWARE  
CONSULTING FIRM

**SOLD**

- ▶ Full Rights (Two Years) to "Official" Title
- ▶ Full Day Consult w/ NANO team at your offices to ensure you maximize your investment
- ▶ Introduction of your enterprise by the NANO President, plus your onstage address to attendees during opening session.
- ▶ Press Announcement & Email Broadcast to 108,000 NANO Subscribers
- ▶ Three Additional Email Broadcasts to 108,000 NANO Subscribers
- ▶ Pre-Access to Event & Membership Roster
- ▶ Brand/Logo Highlight at NANO's Welcome Kiosk at Columbia International Airport
- ▶ Brand/Logo Highlight in all NANO Email Communications
- ▶ Brand/Logo Highlight on NANO Home Page
- ▶ Brand/Logo Highlight on NANO Expo Page
- ▶ Brand/Logo Highlight on Event Program Cover (print & digital)
- ▶ Full Page Inside Front Cover Ad in Event Program (print & digital)
- ▶ Brand/Logo Highlight at NANO Registration
- ▶ Brand/Logo on Front of NANO Conference Bag
- ▶ Honor Seating on NANO Event Stage (entire event)
- ▶ Two Premier Exhibitor Stations in NANO Expo
- ▶ Five exclusive non-competing exhibiting hours in NANO Expo
- ▶ Expo Prize Drawing Highlight
- ▶ Seven Capacity Building Credentials Packs
- ▶ Seven All-Access Conference Passes
- ▶ Right of first refusal for 2018 event
- ▶ Four Year NANO Enterprise Partner Membership
- ▶ Advance Access to Participants Roster (includes email addresses)



## EXPO SPONSOR | \$20,000 ONE AVAILABLE

- ▶ Naming Rights to Expo Arena
- ▶ Full Day Consult w/ NANO E team at your offices to ensure you maximize your investment
- ▶ Introduction of your enterprise by the NANO E President, plus your onstage address to attendees during opening session.
- ▶ Press Announcement & Email Broadcast to 108,000 NANO E Subscribers
- ▶ Three Additional Email Broadcasts to 108,000 NANO E Subscribers
- ▶ Brand/Logo Highlight in all NANO E Email Communications
- ▶ Brand/Logo Highlight on NANO E Home Page
- ▶ Brand/Logo Highlight on NANO E Expo Page
- ▶ Brand/Logo Highlight on Event Program Cover (print & digital)
- ▶ Full Page Inside Front Cover Ad in Event Program (print & digital)
- ▶ Brand/Logo Highlight at NANO E Registration
- ▶ Brand/Logo on Front of NANO E Conference Bag
- ▶ Honor Seating on NANO E Event Stage (entire event)
- ▶ Two Premier Exhibitor Stations in NANO E Expo
- ▶ Five exclusive non-competing exhibiting hours in NANO E Expo
- ▶ Expo Prize Drawing Highlight
- ▶ Seven Capacity Building Credentials Packs
- ▶ Seven All-Access Conference Passes
- ▶ Right of first refusal for 2018 event
- ▶ Three Year NANO E Enterprise Partner Membership
- ▶ Advance Access to Participants Roster (includes email addresses)

## KEYNOTE SPONSOR | \$15,000 ~~FOUR~~ AVAILABLE

- SOLD**
- ▶ JIMMY LAROSE      ▶ DAN PALLOTTA      DAY ONE - MARCH 7
  - ▶ HONNIE KORNGOLD      ▶ KATHLEEN ROBINSON      DAY TWO - MARCH 8
- ▶ Naming Rights to Keynote Address
  - ▶ Full Day Consult w/ NANO E team at your offices to ensure you maximize your investment
  - ▶ Sponsorship of Keynote Address including introduction by the NANO E President of your enterprise, plus your onstage address to attendees before keynote address
  - ▶ Press Announcement & Email Broadcast to 108,000 NANO E Subscribers
  - ▶ Press Announcement & Email Broadcast to 108,000 NANO E Subscribers
  - ▶ Brand/Logo Highlight in all NANO E Email Communications
  - ▶ Brand/Logo Highlight on NANO E Keynote Event Page
  - ▶ Brand/Logo Highlight on Event Program Cover (print & digital)
  - ▶ Full Page Ad in Event Program (print & digital)
  - ▶ Brand/Logo on Front of NANO E Conference Bag
  - ▶ Honor Seating on NANO E Event Stage (entire event)
  - ▶ Two Premier Exhibitor Stations in NANO E Expo
  - ▶ Five exclusive non-competing exhibiting hours in NANO E Expo
  - ▶ Five Capacity Building Credentials Packs
  - ▶ Five All-Access Conference Passes
  - ▶ Right of first refusal for 2018 event
  - ▶ Two Year NANO E Enterprise Partner Membership
  - ▶ Advance Access to Participants Roster (includes email addresses)

## AWARDS SPONSOR | \$10,000 ~~FOUR~~ AVAILABLE

**BEST PRACTICE PRACTITIONER OF THE YEAR**  
**BEST PRACTICE CHARITY OF THE YEAR**  
**BEST PRACTICE ENTERPRISE OF THE YEAR**  
**LIFE-TIME ACHIEVEMENT AWARD**

**SOLD**

- ▶ Naming Rights to the NANO Award You Select
- ▶ Introduction of your enterprise by the NANO President, plus your onstage address to attendees during awards ceremony.
- ▶ Press Announcement & Email Broadcast to 108,000 NANO Subscribers
- ▶ Pre-Access to Event Roster & Membership Roster
- ▶ Brand/Logo Highlight in all NANO Email Communications
- ▶ Brand/Logo Highlight on NANO Awards Page
- ▶ Brand/Logo Highlight on Event Program Cover (print & digital)
- ▶ Full Page Ad in Event Program (print & digital)
- ▶ Brand/Logo on Front of NANO Conference Bag
- ▶ Honor Seating on NANO Event Stage (entire event)
- ▶ One Premier Exhibitor Station in NANO Expo
- ▶ Five exclusive non-competing exhibiting hours in NANO Expo
- ▶ Four Capacity Building Credentials Packs
- ▶ Four All-Access Conference Passes
- ▶ Right of first refusal for 2018 event
- ▶ One Year NANO Enterprise Partner Membership
- ▶ Advance Access to Participants Roster (includes email addresses)

## SIGNATURE SPONSOR | \$5,000 ~~THIRTY~~ AVAILABLE

**SOLD**

- ▶ One Exhibitor's Station in NANO Expo
- ▶ Half Page Ad in Conference Event Program
- ▶ Three Capacity Building Credentials Packs
- ▶ Three All-Access Conference Passes
- ▶ One Year NANO Enterprise Partner Membership
- ▶ Advance Access to Participants Roster (includes email addresses)

## ALL EXHIBITOR BOOTHS INCLUDE:

- ▶ 5 exclusive non-competing exhibiting hours
- ▶ 8' high pipe and drape back wall with 3' high draped side rails
- ▶ Standard 7" x 44" identification sign for linear booths.
- ▶ Standard company listing online, in the preliminary brochure, and in the onsite program guide (must be received by publication deadline)
- ▶ 2017 "We're Exhibiting" NANO Logo to use in your marketing and post onto your website
- ▶ Ability for conference attendees to make one-on-one appointments in private NANO Lounge



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3509 CONNECTICUT AVE. NW #10004 | WASHINGTON, D.C. 20008  
**(800) 257-6670 | [NANO E.org](http://NANO E.org)**